ALL NEW

beetle bailey featuring SARGE SNORKEL

CHARLTON COMICS 25¢

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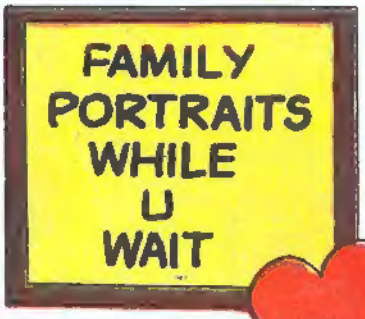

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SUPER IRON-ON TRANSFERS

only $1.00 each

Here's our collection of the latest, top-selling iron-on transfer designs. Now you can add real messages to all your tee-shirts, sweat shirts or jackets with the stroke of a hot iron. Hit 'em coming and going with one transfer on the front and another on the back. All our transfers are color-fast to stand up to washing after washing and, because of our giant volume, we can sell them at **super discount prices**—far below those at local stores!

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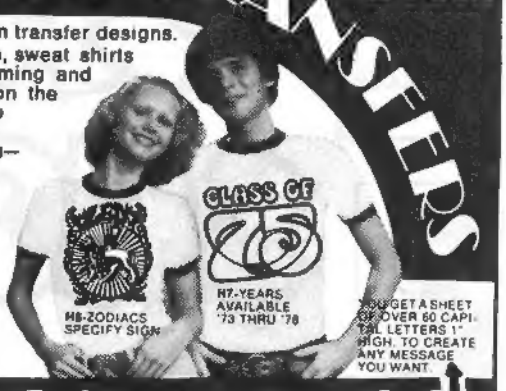
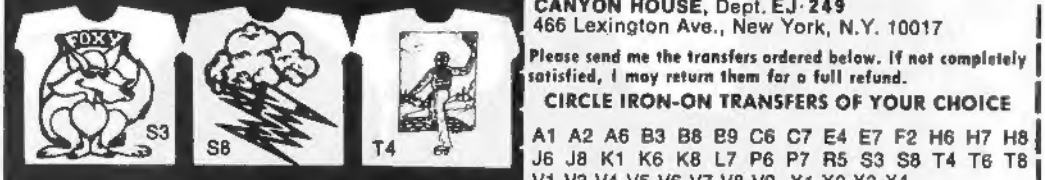
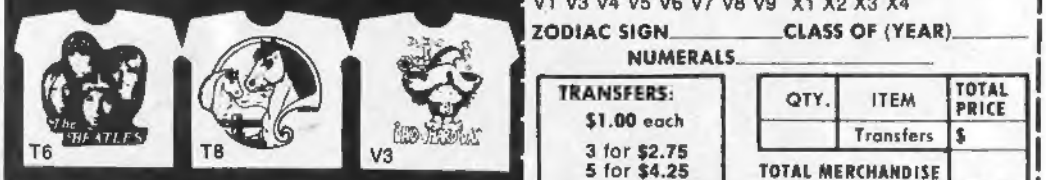
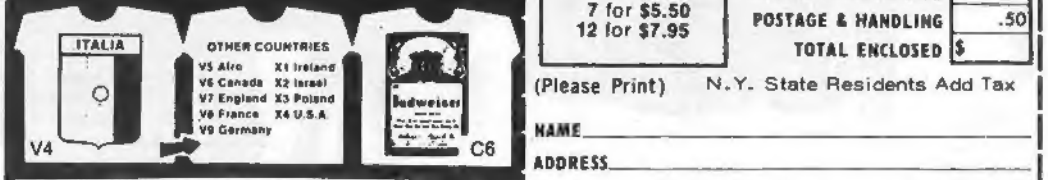

CLASS OF
'75
#7-YEARS AVAILABLE '73 THRU '78
#8-ZODIACS SPECIFY SIGN
BUDGET A SHEET OF OVER 60 CAPITAL LETTERS 1" HIGH. TO CREATE ANY MESSAGE YOU WANT.







CANYON HOUSE, 466 Lexington Avenue, New York, N.Y

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466 Lexington Ave., New York, N.Y. 10017

Please send me the transfers ordered below. If not completely satisfied, I may return them for a full refund.

CIRCLE IRON-ON TRANSFERS OF YOUR CHOICE

A1 A2 A6 B3 B8 B9 C6 C7 E4 E7 F2 H6 H7 H8
J6 J8 K1 K6 K8 L7 P6 P7 R5 S3 S8 T4 T6 T8
V1 V3 V4 V5 V6 V7 V8 V9 X1 X2 X3 X4

ZODIAC SIGN_____ **CLASS OF (YEAR)**_____

NUMERALS_____

TRANSFERS:
$1.00 each
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7 for $5.50
12 for $7.95

QTY.	ITEM	TOTAL PRICE
	Transfers	$
	TOTAL MERCHANDISE	
	POSTAGE & HANDLING	.50
	TOTAL ENCLOSED	$

(Please Print) N.Y. State Residents Add Tax

NAME_____

ADDRESS_____

CITY_____ **STATE**_____ **ZIP**_____

SARGE in: TOUGH LEADER
YOU KNOW, TODAY'S ARMY COULD STAND A LOT OF IMPROVEMENT.
HOW SO?
D-7431
WELL, FOR ONE THING THERE JUST AREN'T ENOUGH TOUGH LEADERS ANYMORE.
OH?!
WE NEED LEADERS WHO CAN STRIKE FEAR AND INSPIRATION INTO THE MEN!
1.

SARGE SNORKEL Vol. 3, No. 11, December, 1975.
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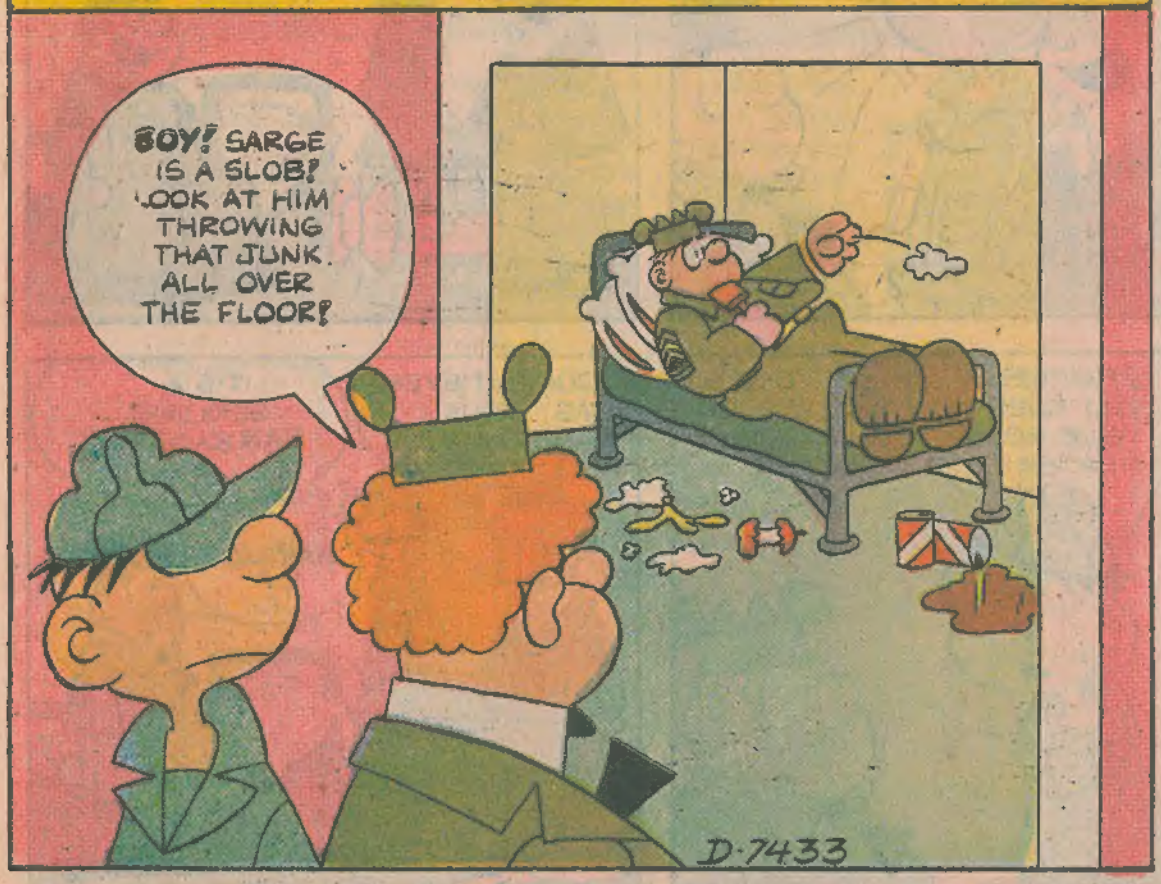
BUT THERE MUST BE SOMEONE WHO YOU CONSIDER ADEQUATE.
I CAN'T THINK OF ANYONE.
!?!?
HEY! HOW ABOUT SERGEANT SNORKEL?
YES! BY GOLLY! HE DOES SEEM TO HAVE A WAY WITH THE MEN!
BEETLE! I'M GONNA KILL YOU!?!?
TUT TUT NOW SARGE...
YOU KNOW THAT REGULATIONS PROHIBIT THE USE OF PHYSICAL FORCE!
BUT THEY ALWAYS SEEM TO FIND A WAY OUT OF IT!
END

SARGE SNORKEL IN: CAMPED



WE GOT YOU A PRESENT, SARGE.
YEH?!
YOUR VERY OWN GARBAGE CAN!
GOSH, THANKS!
IT'LL HELP YOU KEEP YOUR ROOM NEATER!
THAT'S A GOOD IDEA!
LOOK! IT EVEN HAS YOUR NAME ON IT!
IT'S A GENUINE SARBAGECAN!
SARBAGE?!
SAR
CRUNCH
YOU HAD TO GO AND RUIN IT, DIDN'T YOU?
SORRY...
SARG
END

DOG TAGS

Decorate yourself with these great Army-type Dog Tags. Each comes with its own special message displayed on a tarnish resistant tag, suspended on a 24" chain. Choose the ones which say it best for you and yours at only $1.25 each or order several at these money-saving discounts: Any 3 for only $2.95; any 5 for only $4.50; any 7 for only $5.95; or get your choice of any 10 for only $7.50.

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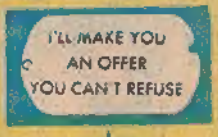

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CIRCLE DOG TAGS OF YOUR CHOICE

A A1 A3 A4 A5 A6 A7 B D E I L
M N P R S T V W X Y Z

ZODIAC SIGN_____ CLASS OF (YEAR)_____

DOG-TAGS
$1.25 each
3 for $2.95
5 for $4.50
7 for $5.95
10 for $7.50

QTY.	ITEM	TOTAL PRICE
	Dog Tags	$
	TOTAL MERCHANDISE	
	POSTAGE & HANDLING	.50
	TOTAL ENCLOSED	$

(Please Print—Do Not Tape Coins)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SARGE SNORKEL IN: RECYCLED

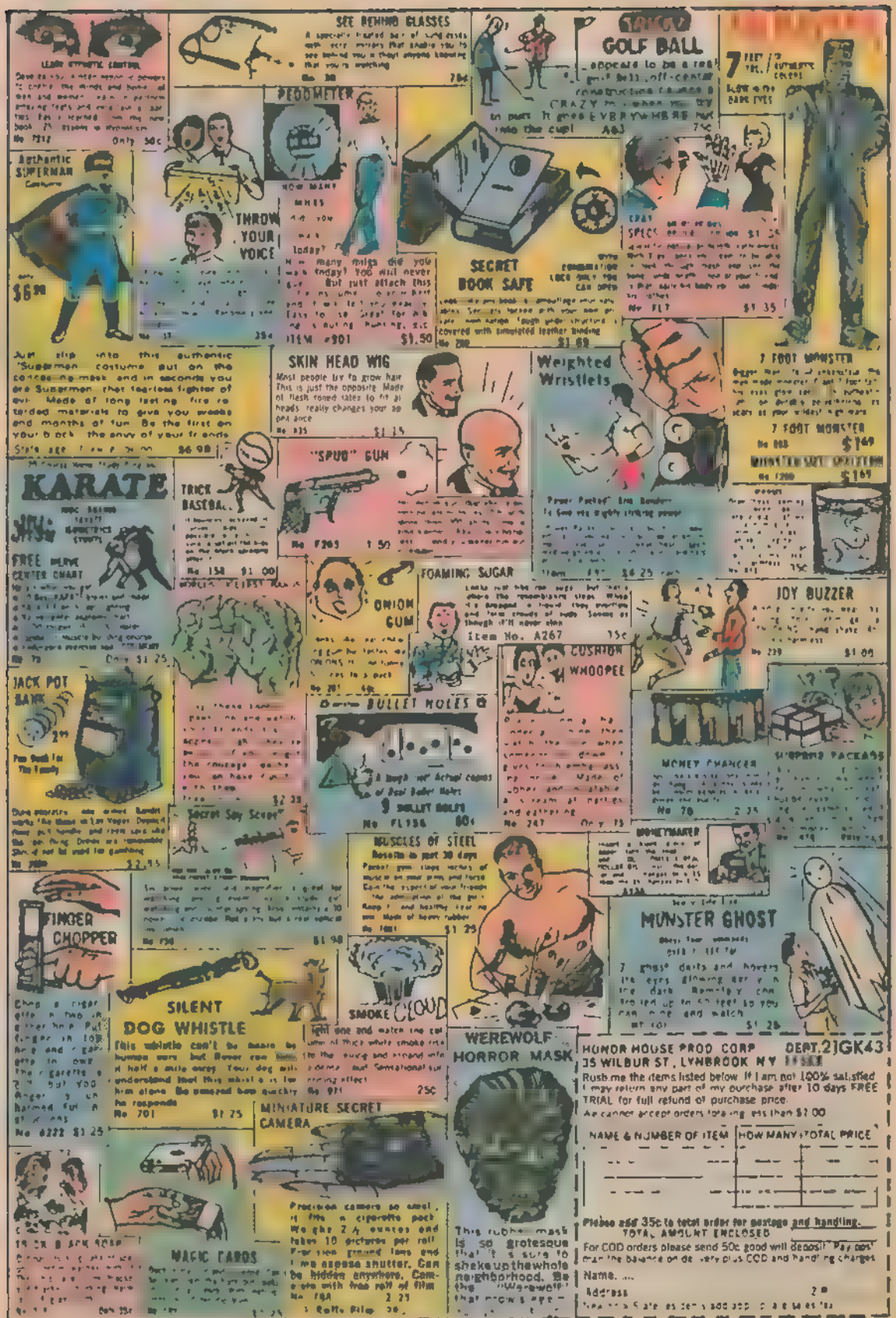
THERE, I GUESS THAT'S EVERYTHING.
HEY SARGE?
THE CAPTAIN WANTS TO TALK TO YOU.
THANKS.
MY STUFF IS IN THE BOX NEXT TO THE BED.
OKAY.
COUPLE OF RUSTY KNIVES, AN OLD POSTCARD FROM FRANCE, SHELL CASINGS, A PRACTICE GRENADE - I GUESS THIS IS IT.
HERE'S SARGE'S STUFF.
WOW! HE SURE COLLECTS SOME WEIRD JUNK?
2

HEY! WHAT HAPPENED TO MY WAR MEMENTOES ?!?!
BEETLE !!
WHAT ARE YOU DOING HERE, BEETLE?!
WHAT DOES IT LOOK LIKE?
I THOUGHT YOU WERE IN CHARGE OF RECYCLING!
I STILL AM...
... ONLY NOW I'M RECYCLING DISHES !
HERE ARE SOME MORE DIRTY ONES, BEETLE!
END

SARGE SNORKEL IN: LOVE LETTER

LET'S SEE THAT, SARGE?
WHY IT REEKS OF PERFUME?
SARGE HAS A SWEETHEART!
NO I DON'T, I...
HEY HEY HEY!
ALL RIGHT!
ATAWAY, SARGE!
AND ALL THIS TIME YOU'VE KEPT HER SECRET!
BUT...
SHE'S PROBABLY SO BEAUTIFUL HE DOESN'T WANT ANYONE TO KNOW ABOUT HER!
YEH...
2.

...THAT WAY HE CAN KEEP HER ALL TO HIMSELF?!
WELL I...
COME ON, SARGE, TELL US ABOUT HER?
GEE, UH, GOSH...
YEH C'MON, SARGE!
OPEN IT AND TELL US WHAT SHE SAYS, SARGE!
WELL, ER... OKAY.
To Sargie, Love, Priscilla the Pig xxx
WHERE'S BEETLE!?
HA HA HA HA
POST OFFICE
END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HOW MANY
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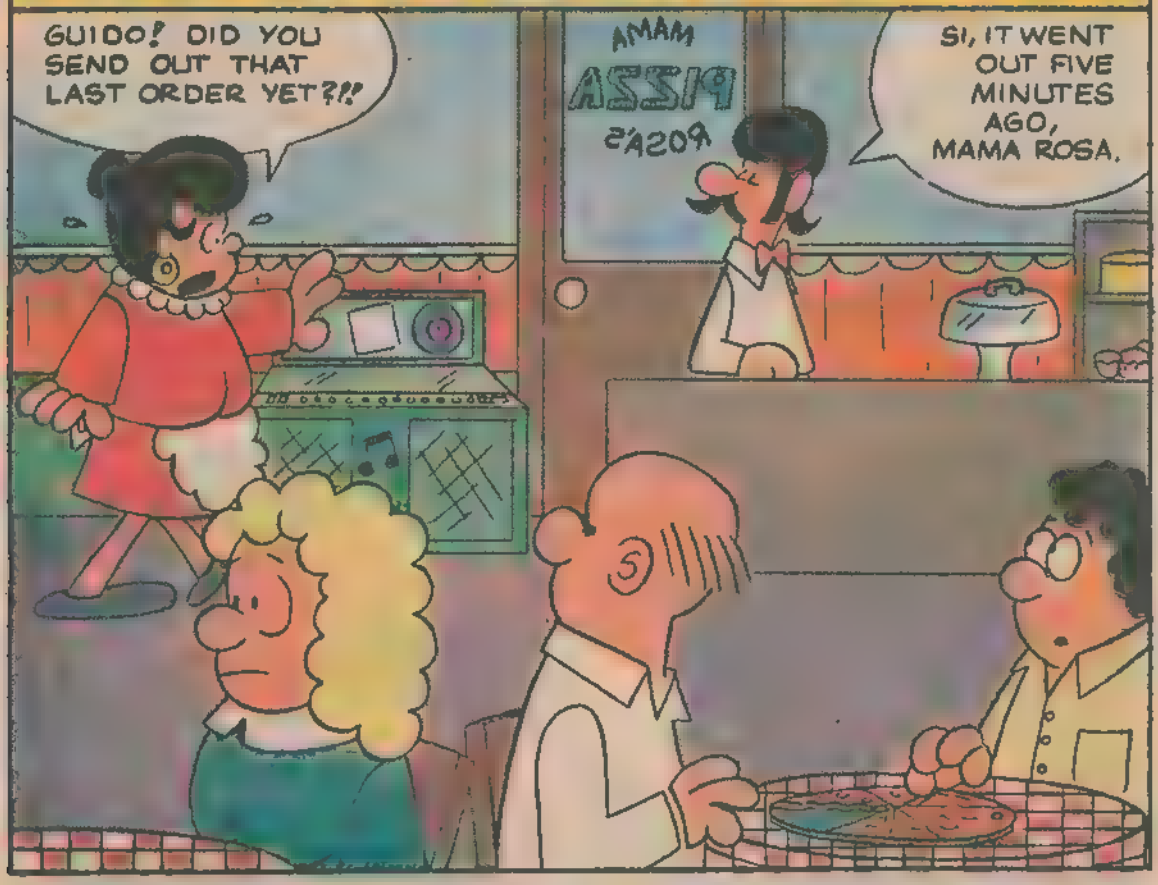
SARGE SNORKEL IN:

PIZZA·PROBLEM



MEANWHILE:
NOT QUITE AS GOOD AS USUAL BUT IT FILLS THE STOMACH.
BURP
SARGE, MAMA ROSA'S ON THE PHONE — SHE WANTS TO KNOW IF YOU GOT THAT PIZZA YOU ORDERED YET?
YEAH, I JUST FINISHED IT.
YOU'RE KIDDING!!
THAT WAS A CARDBOARD WINDOW DISPLAY THEY GAVE YOU BY MISTAKE!!
I THOUGHT IT TASTED A LITTLE DRY.
AGGHH! HE'LL EAT ANYTHING!
END

WOULD YOU LIKE TO [illegible]

AND [illegible]

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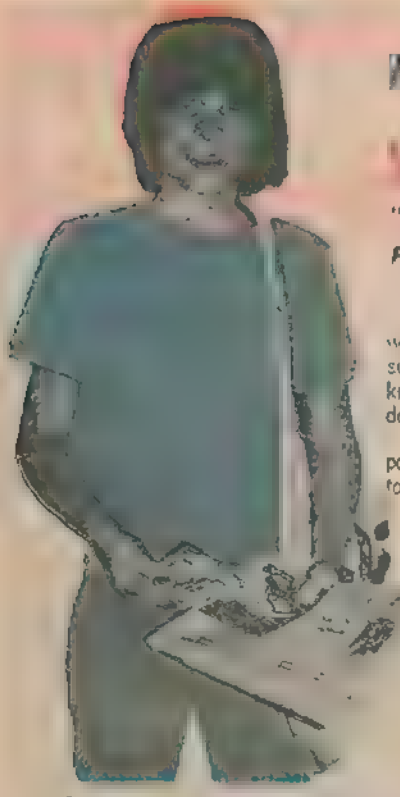

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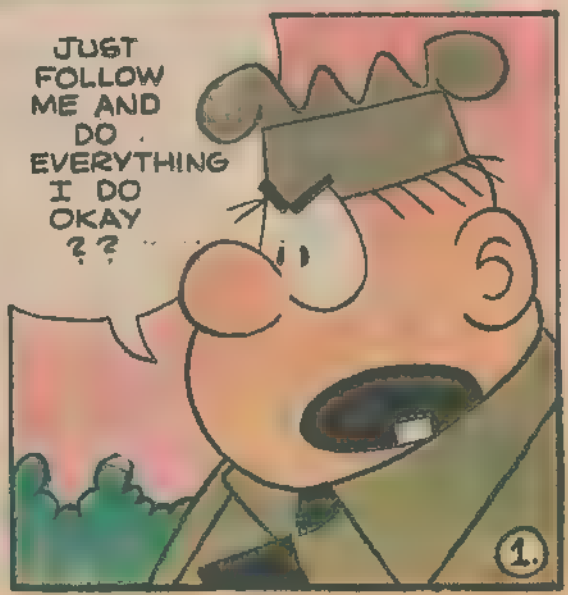
SARGE SNORKEL EN: ENTHUSIASM



NOW...
DURN BURN IT!?
WHOOSH
YOU GUYS WAIT HERE, WHEN I GET BACK WE'LL START IMMEDIATELY.
BUMP
2

YOW!
BZZZZ
BZZZ
AIEEEEEE
HERE COMES SARGE!
YOW
AAIEEEEEEEEEEEEEEEE
ZOOM
THERE HE GOES!
YOW
DOES HE WANT US TO DO THAT?!
YOU HEARD WHAT HE SAID: "DO EVERYTHING I DO"
3

WHERE'S SNORKEL ?!
HERE THEY COME NOW, SIR.
MY, MY, LOOK AT THIS !
AAIEEEEEEEEEEEEEEEEEEE
YOW
YOW
YOW
NOW, THAT'S WHAT I CALL ENTHUSIASM !!
TELL SNORKEL I WANT HIM TO SHOW THIS KIND OF SPIRIT ALL THE TIME !
YOW
YOW
AIEEEEEEEEEEEE
END

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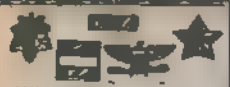

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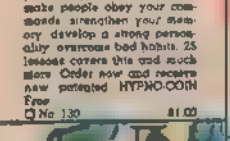

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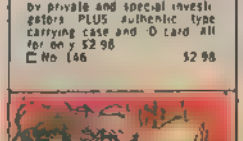

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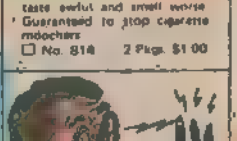

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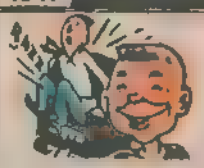

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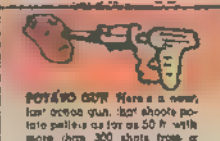

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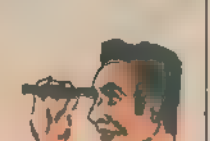

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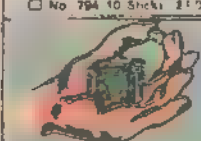

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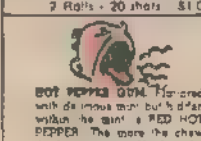

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INTO THE WILD, BLUE YONDER

STORY: M.PELLOWSKI

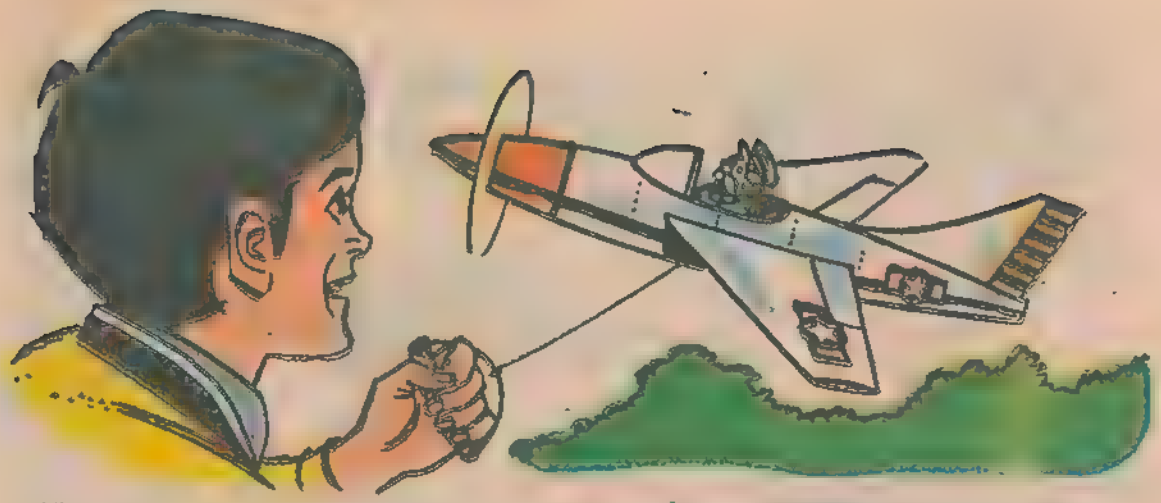
ART: RICHARD GAWEL

Captain Salty wasn't an ordinary, toy, sailor doll. He was a very special toy. He was made in the toy shop of an old, retired magician. The magician put a little bit of his magic power into every toy he made. The Captain had feelings just like a real, human being. He could move, talk and think. He didn't need anyone to push a button or pull a string in order to make him work.

The little boy who owned Captain Salty didn't know that his toy was magic. Captain Salty kept his powers a secret. No one knew the Captain's secret. It really didn't matter very much. The little boy loved Captain Salty just the same. The tiny, sea captain was the boy's favorite toy. He used Captain Salty to drive a toy motorboat when he played in the creek or his wading pool. He used Captain Salty to steer his toy Yankee Clipper whenever he took a bath. Sometimes, he let Captain Salty pilot a toy submarine and dive to the bottom of the fish aquarium.

"Come on, Captain Salty! I got a new toy today, and you're going to drive it," said the little boy. The boy reached up onto the shelf in his bedroom where the Captain slept.

"I wonder what I am going to drive today," thought Captain Salty as the little boy picked him up. "I wonder if it's a rowboat? Maybe my new ship is a fishing boat? It could even be a coast guard cutter," thought the Captain. The little boy carried the Captain downstairs. He took Captain Salty out into the back yard.



"There's your new ship!" announced the boy as he pointed at a toy resting in the grass. It was a gas powered, hand controlled airplane. It was a scale model of a World War II, fighter plane.

"Holy hurricanes!" mumbled the Captain. "I'm a sailor, not an airplane pilot. I don't know how to fly an airplane!"

The little boy walked over to his new toy. He placed Captain Salty in the open cockpit of the plane. The Captain looked at the many dials and switches on the plane's control panel. "I'll never be able to understand all of these things," he thought.

"Don't worry about not knowing how to fly," said the boy. "There is a wire attached to the wing of the plane. I'll control it. You just enjoy the ride. I even made a tiny parachute for you out of my handkerchief, some rubber bands and thread," added the boy.

The boy tied the parachute onto Captain Salty's back. He spun the plane's propeller with his finger. The engine started. The boy grabbed the hand control. The tiny airplane taxied around in a circle on the lawn. Captain Salty prepared for take-off. He smiled. "I think I'm going to like this after all!" he exclaimed.

The spinning propeller slowly lifted the plane's

wheels off of the grass. The plane climbed higher and higher up into the sky. Soon, it was high in the air and zooming in a wide circle around the back yard. "Yippee! Shiver my timbers! This is fun!" shouted the Captain as he looked down at the little boy far below.

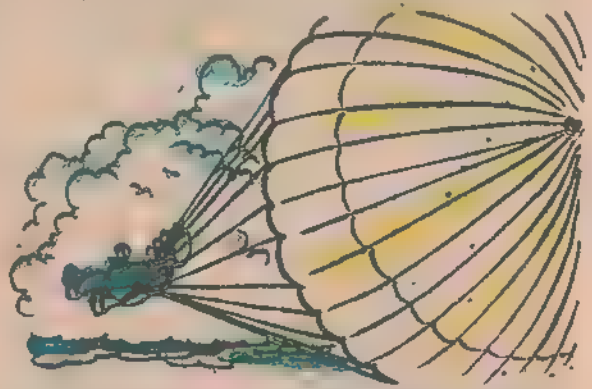
The plane started doing loops and other daring tricks and stunts. The Captain loved every minute of his thrilling ride. The ship started to go into steep climbs and dives. The Captain had to hold onto his sailor hat.

Suddenly, just as the plane was coming out of a dive, its guide wire snapped. The boy lost control of the plane. It flew off towards the woods and the high, tree tops. "Walloping whales, I'm out of control!" shouted Captain Salty.

The Captain tried to turn the plane around, but he couldn't. He was headed right for the tree tops. He didn't know how to land the plane. He would crash for sure.

"Jump, Captain Salty! Jump out of the plane!" screamed the little boy who was chasing after his toy. Captain Salty looked down. He saw the earth far below. He knew if he didn't jump, he would crash into the trees.

"Here goes nothing," he said as he tumbled out of the plane. "Geronimo!" he shouted.



His parachute opened. He began to float gently towards the earth. He saw the airplane crash into a tree. The engine stopped. The plane fell to the ground and broke. "That was a close one," muttered the Captain. The boy was standing below him. He was waiting for Captain Salty to float into his hands. He easily caught his sailor doll.

"From now on, you're a sailor and nothing else," said the boy as he hugged the Captain. Captain Salty was glad to hear that.

SARGE GETS EVEN
SERGEANT! YOU STAPLED THESE REPORTS ALL WRONG!
HOW COULD I POSSIBLY DO THAT, SIR?!
YOU STAPLED THEM STRAIGHT ALONG THE TOP AND YOU KNOW I LIKE THE STAPLE AT AN ANGLE IN THE CORNER?!
AW, C'MON, YOU'RE TOO FUSSY!
D-7437
FUSSY, AM I? WELL IT'S ATTENDANCE TO THE LITTLE DETAILS THAT MAKES THE DIFFERENCE BETWEEN A SERGEANT AND A LIEUTENANT ?!
1.

STAPLE THESE RIGHT! THAT'S AN ORDER !!
HE'S ALWAYS MAKING ME DO STUPID THINGS !
SOMETIMES THAT GUY REALLY GETS TO ME!
IF HE WASN'T A LIEUTENANT, I'D SURE GET EVEN!
POW!
BOY! THE THINGS I'D LOVE TO DO TO HIM!
DID YOU HEAR THAT?!
THAT GIVES ME AN IDEA, LISTEN: PSST PSST
KILLER! DID YOU HEAR THE NEWS?! LT. FUZZ HAS BEEN DEMOTED TO PRIVATE!
2

AW, THAT'S IMPOSSIBLE!
NO, IT ISN'T! I SAW THE PAPERS ON THE CAPTAIN'S DESK!
OH BOY! THIS IS THE MOMENT I'VE BEEN WAITING FOR!!
YOU'RE LOOKING AT THE NEW BOSS, PIPSQUEAK!!
WHAT?!
YOU'VE BEEN DEMOTED TO PRIVATE!
DEMOTED?!
THERE'RE GONNA BE SOME CHANGES MADE AROUND HERE?!
I'VE GOT A FEW BIG SURPRISES FOR YOU!!
3

LATER:
I WONDER HOW THINGS ARE GOING WITH SARGE AND FUZZ?
LET'S GO SEE!
OH OH, I THINK WE SHOULD TELL SARGE THE TRUTH.
YEH, SOMEBODY SHOULD TELL HIM...
OH I'M A YANKEE DOODLE DANDY
BUT IT ISN'T GONNA BE ME?
END

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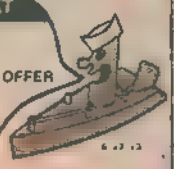

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ARE YOU SERIOUS ?!?
D-7435
YOU JUST BROUGHT IT IN 20 MINUTES AGO - IT'S GONNA TAKE ME HOURS TO FINISH THIS JOB !
WHY?
WHY?!
1.

LISTEN, YER NUMBER 3 CYLINDER'S FROZEN TIGHT, YER FUEL LINE'S CLOGGED, YER CHOKE'S STUCK, AND YA HAVEN'T CHANGED YER OIL IN SO LONG THAT IT WON'T DRAIN!?!?
BUT WHY WILL IT TAKE SO LONG TO FIX?
BECAUSE THIS JEEP LOOKS WORSE THAN ANYTHING I'VE SEEN IN 15 YEARS AS A MECHANIC!
AW, I COULD FIX IT IN A SECOND.
OH YEH?!? LET'S SEE YA!? GO ON, LET'S SEE YA!?
OKAY YA DURN BURN *?! JEEP!
BOOT
ONLY A SERGEANT COULD GET AWAY WITH THAT!
THERE.
PURRRRRR
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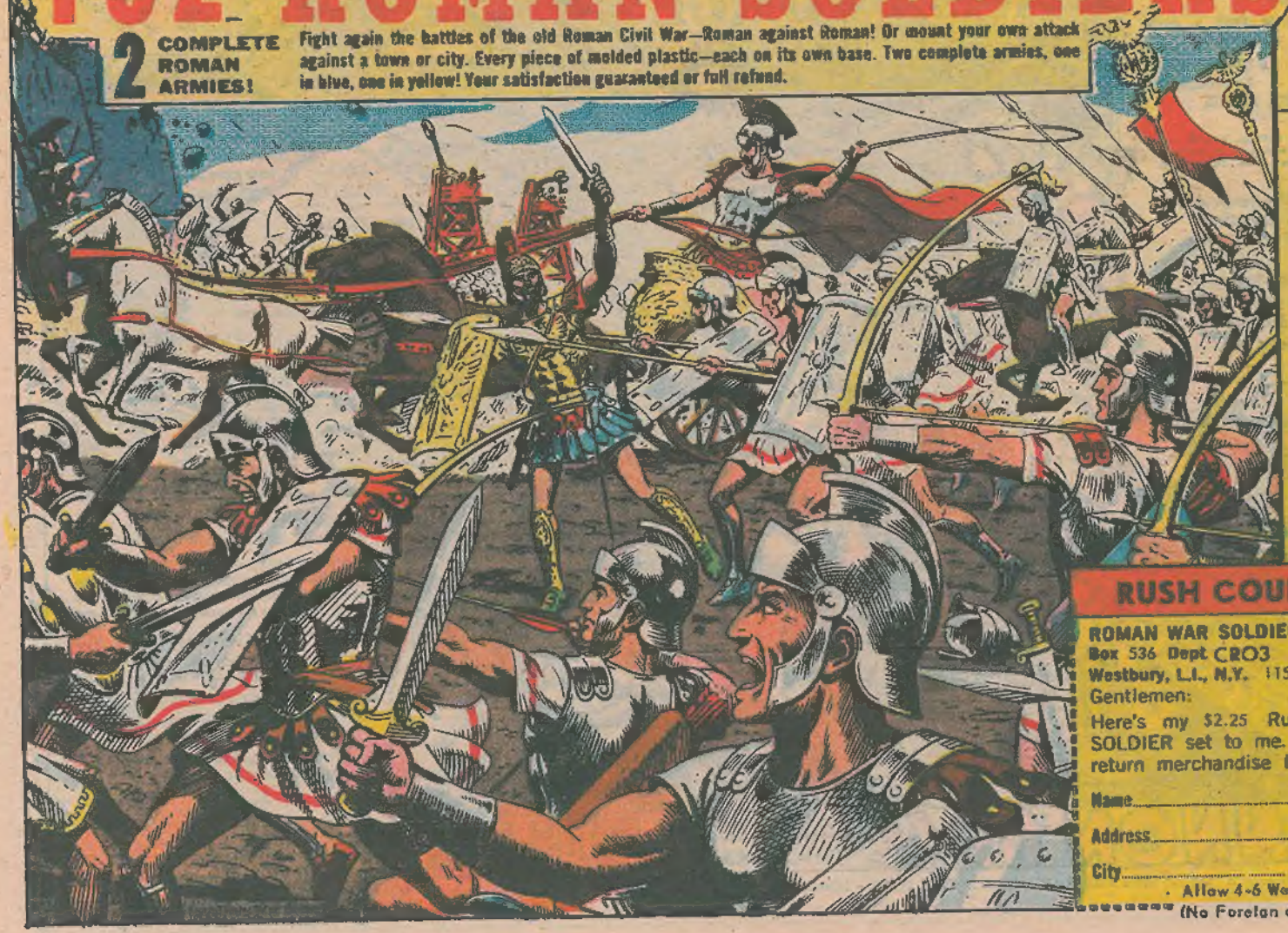

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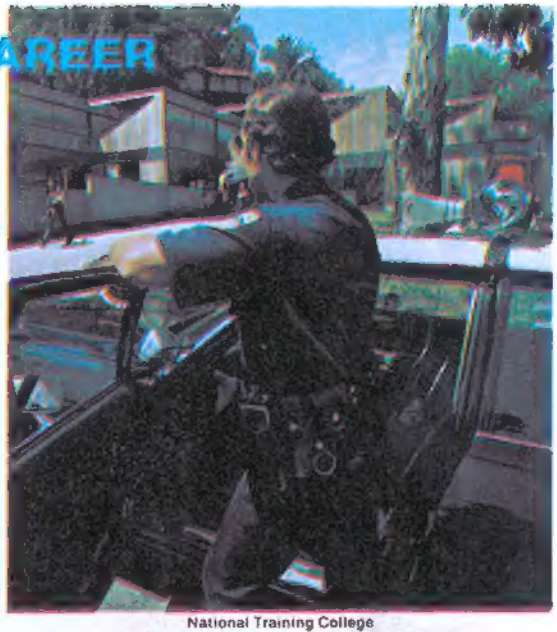

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